

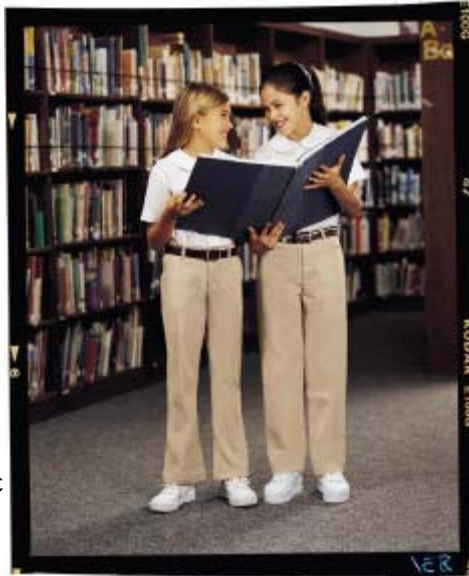


Parents, educators and students have experienced the following benefits with their school uniform or dress code policies:

Increased School Safety: Parents and educators report less violence, theft and other incidents when students dress alike or at least similarly. Uniforms decrease the opportunity for showing a gang affiliation or hiding weapons, and strangers are easily identified.

Enhanced Academic Performance: Students who feel safe, secure and free from threats of violence naturally perform better academically. They are often eager to go to school, improving attendance and discipline. Students focus on their schoolwork rather than what they are wearing.

Less Peer Pressure: By removing the status that clothing labels give to some students and parents, a uniform becomes a great equalizer. Uniforms are an easy, affordable way to dress, helping to eliminate economic differentiation.



School Uniforms are Cost-Effective: Many families realize an immediate benefit by not having to buy so many expensive fashion outfits for their children. The average cost for a year's worth of Classroom school uniforms ranges from \$110 to \$140.

Harmony at home:

With uniform and dress code programs pre-determined, students know what their options are for school. This often allows a student to get ready for school without fighting over fashion, or anguish over what to wear.

Uniforms Nationwide:

Many local communities are discussing school uniform policies. California, Florida, Georgia, Indiana, Louisiana, Maryland, New York, Tennessee, Utah and Virginia have enabled school uniform regulations. Many public school systems -- including Baltimore, Cincinnati, Dayton, Detroit, Los Angeles, Long Beach, Miami, Memphis, have schools with either voluntary or mandatory uniform policies.

School Spirit:

An attractive uniform or dress code creates teamwork and pride in one's personal appearance and school!

Promote Creativity & Individuality:

By eliminating the focus of dress, students can find more productive and creative outlets to express their individualism.

Uniform Benefits:

- Increase School Safety
- Enhance Academic Performance
- Eliminate Peer Pressure
- Raise School Spirit
- Promote Creativity
- Reduce Clothing Expense
- Foster Harmony at Home