



2011 Classroom School Uniform Survey Executive Summary & Key Findings -Released July 25, 2011

Executive Summary:

Classroom School Uniforms, a leading national school uniform brand released its annual 2011 School Uniform Survey as part of its ongoing effort to assist the educational community with the most up to date information on the topic. This survey is conducted strictly for informational purposes, and the National School Board Association (NSBA) is not associated with this survey or its findings in any way.

125 active members of the National School Board Association (NSBA) from across the nation completed the survey on school uniforms/ standardized dress code polices. This survey is conducted strictly for informational purposes, and the NSBA is not associated with this survey or its findings in any way.

This year's survey highlighted many new and existing trends about school uniforms and standardized dress code programs.

- **School uniforms are still relevant.** School uniforms programs remain important, increasingly so with suburban area school districts who generated more opinions this year than those in urban and rural areas.
- **What a student wears to school affects their educational experience.** Seventy-eight percent (78%) of the respondents agreed that what a student wears to school affects their educational experience.
- **Bullying is the most prevalent issue all districts are facing.** As noted in the news, survey participants with standardized dress programs stated their districts was currently working to improve bullying (85%), parent involvement (80%), AYP Target Achievement (75%), discipline (75%) and attendance (63%) in their districts. Respondents with districts not in school uniforms agreed that bullying (76%), AYP Target Achievement (70%), parent involvement (64%) and attendance (60%) were the top issues which needed to be addressed. While bullying had been a top issue in the past, it has risen to being the most important issue being tackled across the board. School uniform discussions with mandatory policies are on the rise. The number of schools board members with school uniform programs in place who participated in the survey have decreased but more members stated that discussions were taking place in their districts. Of those with school uniforms, the trend continues to show that more districts have mandatory policies rather than voluntary ones and that a majority of the respondents with programs have been utilizing such programs for more than five years.
- **More middle school and high school students are wearing uniforms.** There are more and more school uniform and standardized dress code programs in secondary and high schools than ever before. Years ago, districts were starting their programs on the elementary school level, but now respondents are providing data for secondary and high schools as well.
- **Schools are seeing quantitative data improvements in their programs.** Respondents with school uniform programs continued to see quantitative improvements in their attendance rates, Adequate Yearly Progress (AYP) scores, gang influence data with school uniforms.
- **School uniforms are still more cost effective than general apparel.** Fifty-nine percent (59%) of respondents felt parents find school uniforms more cost effective, where another thirty-one percent (31%) was not sure. In 2010, fifty-four percent (54%) felt uniforms were a money saver where thirty-nine percent (39%) were not sure. It is unclear if the state of the US economy or an increase in the number of programs has led to this finding.
- **The basics still matter.** Price, availability in local stores, size, fit and comfort and fit are still seen as important drivers when choosing what uniform features are important, but products "Made in the USA" seem to be less important as in years past. When evaluating what school uniform clothing features are important to its families, respondents stated price (65%), availability in local stores (64%), availability of sizes (50%) and comfort and fit (48%) were cited as the most important factors.

For a copy of the 2011 Classroom School Uniform survey, please visit classroomuniforms.com

Key Findings:

Below you will find key findings for the 2011 Classroom School Uniform Survey. To review the actual survey, please visit, classroomuniforms.com.

- Sixteen percent (16%) of respondents have been NSBA members one year or less showing a dramatic increase in the number of new members who are looking to make a difference in the local communities and improve the issues facing their local communities.
- Illinois, Texas, Louisiana, Arizona, Indiana, New York, Michigan and Pennsylvania constituted the states which represented the most respondents in the survey. Thirty- thirty-five percent (35%) of the districts described themselves as suburban area districts with the remaining sixty percent (60%) stating they were equally representing rural and urban area districts. This is of particular interest as it shows districts of all demographic areas are interested in the topic. In the past, school uniform and dress code programs were mainly discussed in the more populated urban areas of the South, Midwest and parts of the West Coast.
- Seventy-eight percent (78%) of the respondents agreed that what a student wears to school affects their educational experience. Fourteen percent (14%) were neutral on the topic and seven percent (7%) either disagreed or strongly disagreed with the statement.
- Fifty-one percent (51%) of the respondents said their school/district had a school uniform or standardized dress code program in place as compared with our 2010 survey of fifty-four percent (54%). Another sixteen percent (16%) were having discussions in their individual school/district and almost seven percent (7%) stated they have tried it in the past. Twenty-six percent (26%) were not interested in such a program. Most of the NSBA members who responded to the survey with programs in place stated their areas had district wide policies (68%) versus campus choice or school by school policy (32%). Of those with campus or individual school choice, thirty-two percent (32%) were elementary schools, twenty-nine percent (29%) were middle schools and four percent (4%) were in high schools. Seeing more secondary and high schools using uniforms shows the longevity and success of a district's school uniform/standardized dress program as when the students mature, the program is extended. It also showcases the desire for more standardized dress in the later years of school.
- Of those schools/districts utilizing school uniform/standardized dress programs, eighty-one percent (81%) of the schools/district were mandatory programs, with nineteen percent (19%) being voluntary ones.
- Sixty percent (60%) of respondents stated their school/district has been using a standardized dress code program for more than five years, Thirty-four percent (34%) stated they have been using school uniforms between two and five years with almost six-percent (6%) using uniforms for one year or less. After choosing to implement a standardized dress code program, thirty-one percent (31%) of NSBA members stated it took them about one year to educate the community. Twenty-one percent (21%) stated they spent three to six months, followed by six to twelve months (19%). Other respondents left this up to the schools and were not sure of the time commitment.
- School districts are still taking their time to discuss the issue with the community: Seventy-one percent (71%) of respondents spent 1-2 years discussing the topic; with another twelve percent (12%) spending over three years considering a program. Almost eighteen percent (18%) of respondents implemented their programs within 6 months. Compared to years past, school districts are finding the information they need, presenting it to their board and community and making the decision to implement or not.
- When asked respondents with school uniform/standardized dress code programs, they held the following opinions:
 - When asked what goals their school/district considered important when researching a school uniform/standardized dress code program, Ninety percent (90%) felt such programs reduced peer pressure as opposed to eighty-six (86%) in the 2010 survey, eighty-six percent (86%) wanted to preempt provocative or explicit clothing worn to school, seventy-six percent (76%) felt it reduced disciplinary issues compared to seventy-four percent (74%) in 2010 and sixty-nine percent (69%) felt it prevented gang affiliation compared to sixty percent (60%) in 2010 . Fifty-seven percent (57%) of those respondents also felt such programs enhanced a school's image compared to fifty-six percent (56%) the year before. Fifty-seven percent (57%) also felt increased student focus was a goal of such program.
 - Parents still find school uniforms/standardized dress more cost effective compared to "general" apparel, but schools still need to have fundraisers, donations and uniform closets for those families in need. Fifty-nine percent (59%) of respondents felt parents find school uniforms more cost effective, where another thirty-one percent (31%) was not sure. In 2010, fifty-four percent (54%) felt uniforms were a money saver where thirty-

nine percent (39%) were not sure. It is unclear if the state of the US economy or an increase in the number of programs has led to this finding.

- Sixty-three percent (63%) of respondents felt their school uniform/standardized dress programs successful. Eight percent (8%) felt it their program was not and another twenty-nine percent (29%) were not sure. Respondents were not asked why they felt this way but this will be addressed in future surveys.
- When asked if school uniforms/standardized dress codes programs helped improve attendance, twenty percent (20%) did see an improvement with more students attending school, an increase of 11% from the nine percent (9%) of members who answered this question in the 2010 survey. Sixty-nine percent (69%) of those responding were not if attendance was improving, but twelve percent (12%) saw no change in attendance scores.
- When asked if school uniforms/standardized dress helped create a positive effect in the classroom and image for the school district, sixty-six percent (66%) of NSBA members thought they helped in the classroom, while seventy-one percent (71%) felt uniforms helped a district's overall image. Thirty percent (30%) of NSBA respondents were not sure if uniforms helped in the classroom and twenty three (23%) were not sure if they helped the district's overall image.
- Twenty eight percent (28%) of respondents saw a decline in discipline referrals while another twelve percent (12%) saw no change. Sixty percent (60%) were not sure of the change. Of those districts that did see a change, four percent (4%) saw a decline of more than fifty percent (50%).
- Twenty-six percent (26%) of NSBA members who responded saw decline in gang activity or affiliation in their district since implementing a program. Twenty-four (24%) was not if this has improved and forty-six percent (46%) felt the question was not applicable to their school district.
- NSBA members saw an increase in their district's Adequate Yearly Performance (AYP) scores. Fourteen percent (14%) saw an increase of 1-10 points, compared to seven and a half percent (7.5%) in 2010, ten percent (10%) saw an increase in 11-25 points, compared to nine percent (9%) in 2010 and two percent (2%) saw an increase of 50 or more points. This remained unchanged in 2010. Sixteen percent saw no change in their scores, compared with twenty-five percent (25%) in 2010 and fifty-eight percent (58%) were not sure if their district experienced a change.
- Twenty two percent (22%) of respondents saw an improved parent participation in 2011, an increase of 5% from 2010. Fifty percent (50%) of the respondents were not sure if parent participation improved since the school uniform or dress code program was implemented.
- When asked what issues their school district was currently working to improve, bullying (85%), parent involvement (80%), AYP Target Achievement (75%), discipline (75%) and attendance (63%) were cited as the top issues. In 2010 AYP Target Achievement (71%), parent involvement (62%), discipline (69%), bullying (69%) and attendance (54%) were mentioned. When we asked respondents with districts not utilizing such a program, for those schools not in uniforms, bullying (76%), AYP Target Achievement (70%), parent involvement (64%) and attendance (60%) were cited as top issues the district is currently working to improve. In 2010, parent involvement (64%), bullying (55%), inappropriate clothing (49%), attendance and discipline (both 45%) were cited as the top five issues.
- When evaluating what school uniform clothing features are important to its families, respondents stated price (65%), availability in local stores (64%), availability of sizes (50%) and comfort and fit (48%) were cited as the most important factors.
- Uniform closets (62%), private donations (55%), charitable donations (Assistance League's Operation School Bell, St. Vincent de Paul, etc) (31%) the top three measures schools/districts take to assist economically challenged families to obtain uniforms. Sixteen percent of respondents (16%) stated they don't provide assistance to assist economically challenged families.
- When asked respondents who do not have a school uniform/standardized dress code program in their district, they held the following opinions:
 - Forty-five percent (45%) of school districts not using uniform/standardized dress felt provocative or inappropriate clothing was a problem in their district. Thirty-three percent would definitely consider school uniforms in the future with another thirty nine percent (39%) stating they may consider them in the future.
 - As stated previously, districts not in uniform are working to improve bullying (76%), AYP Target Achievement (70%), parent involvement (64%) and attendance (60%) in their districts and are utilizing programs such as staff development (86%), seminars and workshops (60%) and mentor programs (46%) to do so. Districts cited staff development as the most successful (65%). In the 2010 survey, parent involvement

(64%), bullying (55%), inappropriate clothing (49%), attendance and discipline (both 45%) were cited as the top five issues.

- By implementing staff development programs, seminars and workshops and mentor programs, respondents stated the following achievements in their districts:
 - Forty-four percent (44%) of respondents saw an improvement in attendance with twenty-four percent (24%) citing no improvement. Thirty-two percent (32%) saw no change.
 - Sixty percent (60%) of respondents stated a more positive effect in the classroom, while twenty-nine percent (29%) were unsure. Fifty percent (50%) stated these tactics improved the school districts image.
 - Forty-one percent (41%) saw a decline in discipline referrals, while twenty-four percent (24%) saw no change.
 - Of those districts who were dealing with gang activity, eighteen percent (18%) stated a decline in gang activity. Twenty-three percent (23%) did not see any change while four percent (4%) was not sure. Another fifty-four percent (54%) felt their district did not gang activity or affiliation problems in their district.
 - Forty-nine percent (41%) of respondents saw a positive change in their district's Average Yearly Performance (AYP) scores compared with forty-nine percent (49%) in 2010.
 - In regard to improved parent participation twenty-six percent (26%) of the membership saw a difference compared to forty-two percent (42%) in 2010. In regard to handling dress code infringements, sixty-one percent (61%) of the schools/districts not using standardized dress would call parents first; fifty-two percent (52%) would send the child home while thirty two percent (32%) would give detention. Eleven percent would have no reaction. Compared to 2010, there is a slight decrease in the number of schools calling home (sixty-four percent (64%) of the districts responded they call the parents, fifty-two percent (52%) send the children home and another thirty-three percent (33%) give detention. Five percent (5%) of the schools do nothing in regard to dress code infringements.)




About this Survey:

Classroom School Uniforms conducted this survey for its own informational purposes. The National School Board Association is not associated with this survey or its findings. This is the fourth time Classroom School Uniforms surveyed NSBA members in the past six years. If you would like additional information about this survey or Classroom School Uniforms, please feel free to contact suhotline@classroomuniforms.com.




















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


















1. How long have you been a school board member?

		Response Percent	Response Count
1 year or less		15.7%	19
2-5 years		27.3%	33
More than 5 years		57.0%	69
		answered question	121
		skipped question	4


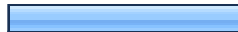


2. In what state is your school/district located?

		Response Percent	Response Count
AL Alabama		0.8%	1
AK Alaska		0.8%	1
AZ Arizona		5.7%	7
AR Arkansas		1.6%	2
CA California		2.5%	3
CO Colorado		0.8%	1
CT Connecticut		1.6%	2
DE Delaware		1.6%	2
DC District of Columbia		0.0%	0
FL Florida		1.6%	2
GA Georgia		3.3%	4
HI Hawaii		0.0%	0
ID Idaho		0.8%	1
IL Illinois		9.0%	11
IN Indiana		5.7%	7
IA Iowa		0.8%	1
KS Kansas		0.0%	0
KY Kentucky		4.1%	5
LA Louisiana		6.6%	8
ME Maine		0.0%	0
MD Maryland		1.6%	2
MA Massachusetts		0.8%	1
MI Michigan		4.1%	5

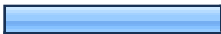




MN Minnesota		0.0%	0
MS Mississippi		0.0%	0
MO Missouri		0.0%	0
MT Montana		0.0%	0
NE Nebraska		0.0%	0
NV Nevada		0.0%	0
NH New Hampshire		0.0%	0
NJ New Jersey		0.0%	0
NM New Mexico		0.8%	1
NY New York		5.7%	7
NC North Carolina		1.6%	2
ND North Dakota		0.0%	0
OH Ohio		3.3%	4
OK Oklahoma		0.8%	1
OR Oregon		3.3%	4
PA Pennsylvania		4.1%	5
RI Rhode Island		1.6%	2
SC South Carolina		0.8%	1
SD South Dakota		0.0%	0
TN Tennessee		1.6%	2
TX Texas		8.2%	10
UT Utah		3.3%	4
VT Vermont		0.8%	1
VA Virginia		2.5%	3
WA Washington		0.8%	1

WV West Virginia		0.8%	1
WI Wisconsin		2.5%	3
WY Wyoming		0.8%	1
Canada		2.5%	3
answered question			122
skipped question			3






3. Is your school situated in a/an

		Response Percent	Response Count
Rural area		30.6%	38
Suburban area		34.7%	43
Urban area		30.6%	38
Other (please specify)		4.0%	5
answered question			124
skipped question			1



4. How do you feel about the following statement: "What students wear affects their educational experience?"

		Response Percent	Response Count
Strongly agree		32.3%	40
Agree		46.0%	57
Neutral		14.5%	18
Disagree		4.8%	6
Strongly disagree		2.4%	3
answered question			124
skipped question			1





5. Does your school/school district currently have a school uniform or standardized dress code policy in effect?

		Response Percent	Response Count
Yes, the entire district is in uniform or standardized dress		28.7%	35
Yes, some schools are in uniform or standardized dress		22.1%	27
No, but we are in discussions		16.4%	20
No, but we tried it in the past		6.6%	8
No, we are not interested in uniform or standardized dress programs		26.2%	32
answered question			122
skipped question			3



6. Is your uniform or standardized dress code policy district wide or campus choice?

		Response Percent	Response Count
District wide		67.8%	40
Campus choice		32.2%	19
answered question			59
skipped question			66




7. If district wide, which grades/schools use school uniforms or standardized dress?

		Response Percent	Response Count
The entire district		65.9%	29
Elementary schools		31.8%	14
Middle schools		29.5%	13
High school		4.5%	2
answered question			44
skipped question			81




8. Which of the following most accurately describes your school/district's uniform or standardized dress code policy?

		Response Percent	Response Count
Voluntary		19.2%	10
Mandatory		80.8%	42
answered question			52
skipped question			73

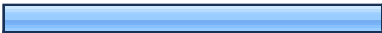








9. How long has your school/district been using a dress code program?

		Response Percent	Response Count
1 year or less		5.7%	3
2-5 years		34.0%	18
More than 5 years		60.4%	32
answered question			53
skipped question			72




10. How long did your school/district research and debate before implementing a school uniform or standardized dress policy?

		Response Percent	Response Count
6 months		17.6%	9
1-2 years		70.6%	36
Over 3 years		11.8%	6
answered question			51
skipped question			74

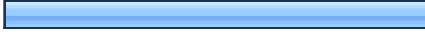


11. What goals did your school/district consider important when researching a school uniform or standardized dress code program? Check all that apply.

		Response Percent	Response Count
Enhance Our School's Image		56.9%	29
Reduce Peer Pressure		90.2%	46
Boost Morale		37.3%	19
Students Stay focused		56.9%	29
Prevent Gang Affiliation		68.6%	35
Improve Attendance		11.8%	6
Improve AYP Scores		25.5%	13
Reduce Disciplinary Issues		76.5%	39
Preempt provocative or explicit clothing worn to school		86.3%	44
	Other (please specify)		4
answered question			51
skipped question			74






12. Do the parents in your school/district find school uniforms or standardized dress more cost efficient than general apparel?

		Response Percent	Response Count
Yes		58.8%	30
No		9.8%	5
Not Sure		31.4%	16
answered question			51
skipped question			74




13. Do you consider your uniform or standardized dress program successful?

		Response Percent	Response Count
Yes		63.5%	33
No		7.7%	4
Not Sure		28.8%	15
answered question			52
skipped question			73




14. Have uniforms or standardized dress helped improve attendance? If so, by about how much?

		Response Percent	Response Count
No Change		11.8%	6
1-10%		9.8%	5
10%-25%		7.8%	4
25%-50%		2.0%	1
50% +		0.0%	0
Not Sure		68.6%	35
answered question			51
skipped question			74







15. Have uniforms or standardized dress helped create a positive effect in the classroom?

		Response Percent	Response Count
Yes		66.0%	33
No		4.0%	2
Not Sure		30.0%	15
answered question			50
skipped question			75





16. Do you feel uniforms or standardized dress have helped improve your school/district's image?

		Response Percent	Response Count
Yes		70.6%	36
No		5.9%	3
Not Sure		23.5%	12
answered question			51
skipped question			74

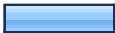




17. Have you seen a decline in discipline referrals in your school/district implementing uniforms or standardized dress ? If so, by about how much?

		Response Percent	Response Count
No Change		12.0%	6
1-10%		12.0%	6
10%-25%		8.0%	4
25%-50%		4.0%	2
50%+		4.0%	2
Not Sure		60.0%	30
answered question			50
skipped question			75




18. Have you seen a decline in gang activity or affiliation in your school/district since implementing uniforms or standardized dress?

		Response Percent	Response Count
Yes		26.0%	13
No		4.0%	2
Not Sure		24.0%	12
N/A		46.0%	23
answered question			50
skipped question			75










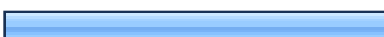



19. Have your AYP scores improved since implementing a uniform or standardized dress policy? If so, by how many points?

		Response Percent	Response Count
No Change		16.0%	8
1-10		14.0%	7
11-25		10.0%	5
26-50		0.0%	0
50+		2.0%	1
Not Sure		58.0%	29
answered question			50
skipped question			75

20. Is your school/district seeing improved parent participation since implementing the school uniform or dress code policy?

		Response Percent	Response Count
Yes		22.0%	11
No		28.0%	14
Not Sure		50.0%	25
answered question			50
skipped question			75

21. Is your school/district currently working to improve any of the following issues? Check all that apply.

		Response Percent	Response Count
Attendance		63.0%	34
AYP Target Achievement		75.9%	41
Bullying		85.2%	46
Discipline		75.9%	41
Economic Class Division		33.3%	18
Fighting		33.3%	18
Gang Activity		42.6%	23
Grade Retention		31.5%	17
Inappropriate Clothing		51.9%	28
Math Comprehension		57.4%	31
Parent Involvement		79.6%	43
Reading at Grade Level		64.8%	35
No. Our school does not have problems in these areas.		5.6%	3
answered question			54
skipped question			71




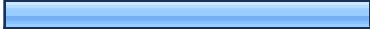





22. How long did your school/district take to educate the community on your program?

		Response Percent	Response Count
Less than 1 month		1.9%	1
1-3 months		17.3%	9
3-6 months		21.2%	11
6-12 months		19.2%	10
1 year		30.8%	16
Other (please specify)		13.5%	7
answered question			52
skipped question			73











23. What clothing features did your school/district consider important when evaluating a school uniform or standardized dress policy?

	Very Important	Important	Neutral	Somewhat Important	Not Important	N/A	Rating Average	Res C
Availability of sizes	50.0% (25)	34.0% (17)	6.0% (3)	2.0% (1)	8.0% (4)	0.0% (0)	1.84	
Price	65.3% (32)	24.5% (12)	4.1% (2)	4.1% (2)	2.0% (1)	0.0% (0)	1.53	
Comfort and fit	30.0% (15)	48.0% (24)	14.0% (7)	4.0% (2)	4.0% (2)	0.0% (0)	2.04	
Variety of styles	20.4% (10)	44.9% (22)	8.2% (4)	14.3% (7)	10.2% (5)	2.0% (1)	2.48	
Made in the USA	8.3% (4)	14.6% (7)	31.3% (15)	6.3% (3)	29.2% (14)	10.4% (5)	3.37	
Choice of colors	34.7% (17)	36.7% (18)	10.2% (5)	6.1% (3)	10.2% (5)	2.0% (1)	2.19	
Stain resistant materials	16.3% (8)	26.5% (13)	30.6% (15)	4.1% (2)	14.3% (7)	8.2% (4)	2.71	
Available in local stores	64.0% (32)	26.0% (13)	0.0% (0)	8.0% (4)	2.0% (1)	0.0% (0)	1.58	
Available on the internet	6.3% (3)	20.8% (10)	37.5% (18)	6.3% (3)	18.8% (9)	10.4% (5)	3.12	
answered question								
skipped question								











24. What measures does your school/district take to assist economically challenged families to obtain uniforms? Check all that apply.

		Response Percent	Response Count
Vouchers		17.6%	9
Fundraisers		15.7%	8
Uniform Closets		62.7%	32
Private Donations		54.9%	28
Charitable Donations (Assistance League's Operation School Bell, St. Vincent de Paul, Etc.)		31.4%	16
General fund support		5.9%	3
Title 1 funds		9.8%	5
Not Sure		17.6%	9
We don't provide assistance		15.7%	8
		answered question	51
		skipped question	74

25. Is your school/district currently working to improve any of the following issues?

		Response Percent	Response Count
Attendance		60.0%	30
AYP Target Achievement		70.0%	35
Bullying		76.0%	38
Discipline		54.0%	27
Economic Class Division		24.0%	12
Fighting		24.0%	12
Gang Activity		24.0%	12
Inappropriate Clothing		44.0%	22
Parent Involvement		64.0%	32
Other		12.0%	6
answered question			50
skipped question			75







26. If so, what tactics is your school using to improve these issues? Check all that apply)

		Response Percent	Response Count
Seminars & Workshops		60.0%	30
More testing		8.0%	4
Hiring Consultants		24.0%	12
Creating Task Forces		22.0%	11
Mentor Program		46.0%	23
Offer Student Incentives		18.0%	9
Offer Teacher Incentives		12.0%	6
Staff Development		86.0%	43
Run In-School Contests & Promotions		10.0%	5
None		6.0%	3
	Other (please specify)		2
answered question			50
skipped question			75

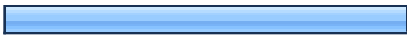


27. Which tactic do you feel has been the most succesful? Check all that apply)

		Response Percent	Response Count
Seminars & Workshops		25.0%	12
More testing		2.1%	1
Hiring Consultants		12.5%	6
Creating Task Forces		8.3%	4
Mentor Program		29.2%	14
Offer Student Incentives		14.6%	7
Offer Teacher Incentives		2.1%	1
Staff Development		64.6%	31
Run In-School Contests & Promotions		8.3%	4
None		8.3%	4
	Other (please specify)		3
answered question			48
skipped question			77




28. Have these programs helped improve attendance? If so, by about how much?

		Response Percent	Response Count
No Change		24.0%	12
1-10%		22.0%	11
10%-25%		10.0%	5
25%-50%		6.0%	3
50% +		6.0%	3
Not Sure		32.0%	16
answered question			50
skipped question			75







29. Have these programs helped create a positive effect in the classroom?

		Response Percent	Response Count
Yes		60.4%	29
No		10.4%	5
Not Sure		29.2%	14
answered question			48
skipped question			77




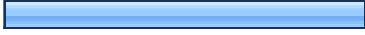
30. Have these programs helped improve your school/district's image?

		Response Percent	Response Count
Yes		50.0%	24
No		20.8%	10
Not Sure		29.2%	14
answered question			48
skipped question			77






31. Have you seen a decline in discipline referrals in your school/district since implementing the programs described above? If so, by about how much?

		Response Percent	Response Count
No Change		23.9%	11
1-10%		21.7%	10
10%-25%		13.0%	6
25%-50%		4.3%	2
50%+		4.3%	2
Not Sure		32.6%	15
answered question			46
skipped question			79

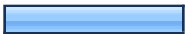


32. Have you seen a decline in gang activity or affiliation in your school/district since implementing the programs described above?

		Response Percent	Response Count
Yes		18.8%	9
No		22.9%	11
Not Sure		4.2%	2
N/A		54.2%	26
answered question			48
skipped question			77


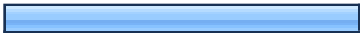

33. Have your AYP scores improved since implementing the programs described above? If so, by how many points?

		Response Percent	Response Count
No Change		25.0%	12
1-10		25.0%	12
11-25		8.3%	4
26-50		8.3%	4
50+		0.0%	0
Not Sure		33.3%	16
answered question			48
skipped question			77




34. Is your school/district seeing improved parent participation since implementing the programs described above?

		Response Percent	Response Count
Yes		26.5%	13
No		42.9%	21
Not Sure		30.6%	15
answered question			49
skipped question			76



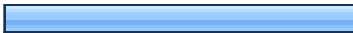

35. Do you consider provocative or inappropriate clothing to be a problem in your school or district?

		Response Percent	Response Count
Yes		44.9%	22
No		53.1%	26
Not Sure		2.0%	1
answered question			49
skipped question			76

36. Would you school or district consider dress codes or uniforms in the future?

		Response Percent	Response Count
Yes		32.7%	16
No		28.6%	14
Maybe		38.8%	19
answered question			49
skipped question			76

37. How does your school/district handle dress code infringements?

		Response Percent	Response Count
No reaction		11.4%	5
Detention		31.8%	14
Send children home		52.3%	23
Call parents		61.4%	27

Other (please specify) 10

answered question 44

skipped question 81

38. Is there any information pertaining to your school/district's uniform or standardized dress policy that we neglected to ask? If so, please provide it.

	Response Count
	20

answered question 20

skipped question 105

39. Would you like to receive the results from this survey? If so, please resubmit your email address here.

	Response Count
	49










answered question 49

skipped question 76















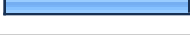


40. Would you like to receive emails regarding school uniform and dress codes from Classroom School Uniforms? If so, please resubmit your email address here.

	Response Count
	27
answered question	27
skipped question	98

41. Please note that this question is optional: If you would like your school to be added to our national database of school uniforms, please fill out the information below. Once received, we will ensure local retailers are aware of your program.

		Response Percent	Response Count
Name:		92.3%	12
School Name		92.3%	12
Address:		100.0%	13
Address 2:		0.0%	0
City/Town:		100.0%	13
State:		100.0%	13
ZIP/Postal Code:		100.0%	13
Country:		92.3%	12
Email Address:		76.9%	10
Phone Number:		53.8%	7
		answered question	13
		skipped question	112

42. What color tops do the students wear:





		Response Percent	Response Count
Black		15.2%	5
Burgundy		21.2%	7
Columbia Blue		27.3%	9
Navy		42.4%	14
Gold		24.2%	8
Heather Grey		9.1%	3
Hunter Green		24.2%	8
Khaki		9.1%	3
Kelly Green		9.1%	3
Light Blue		33.3%	11
Orange		6.1%	2
Pink		3.0%	1
Purple		9.1%	3
Red		33.3%	11
Royal Blue		27.3%	9
Teal		0.0%	0
White		66.7%	22
Yellow		15.2%	5

Other (please specify) 6

answered question 33

skipped question 92

43. What color bottoms do the students wear?

		Response Percent	Response Count
Navy		58.8%	20
Khaki		76.5%	26
Black		29.4%	10
Other		5.9%	2
	Other (please specify)		2
answered question			34
skipped question			91